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# TEAM MARKETING

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TYP03 SURFCAMP 2025

# 14 PITCH DECKS

**PUBLIC SECTOR**

**HIGHER EDUCATION**

**NEWS, MEDIA & PUBLISHING**

**E-COMMERCE**

**TOURISM & TRAVEL**

**PUBLIC UTILITIES**

**FOOD & BEVERAGES**

**HEALTHCARE**

**MANUFACTURING**

**FINANCE & INSURANCE**

**SPORTS**

**NGO & NON-PROFIT**

**CULTURE**

**TRANSPORTATION & LOGISTICS**

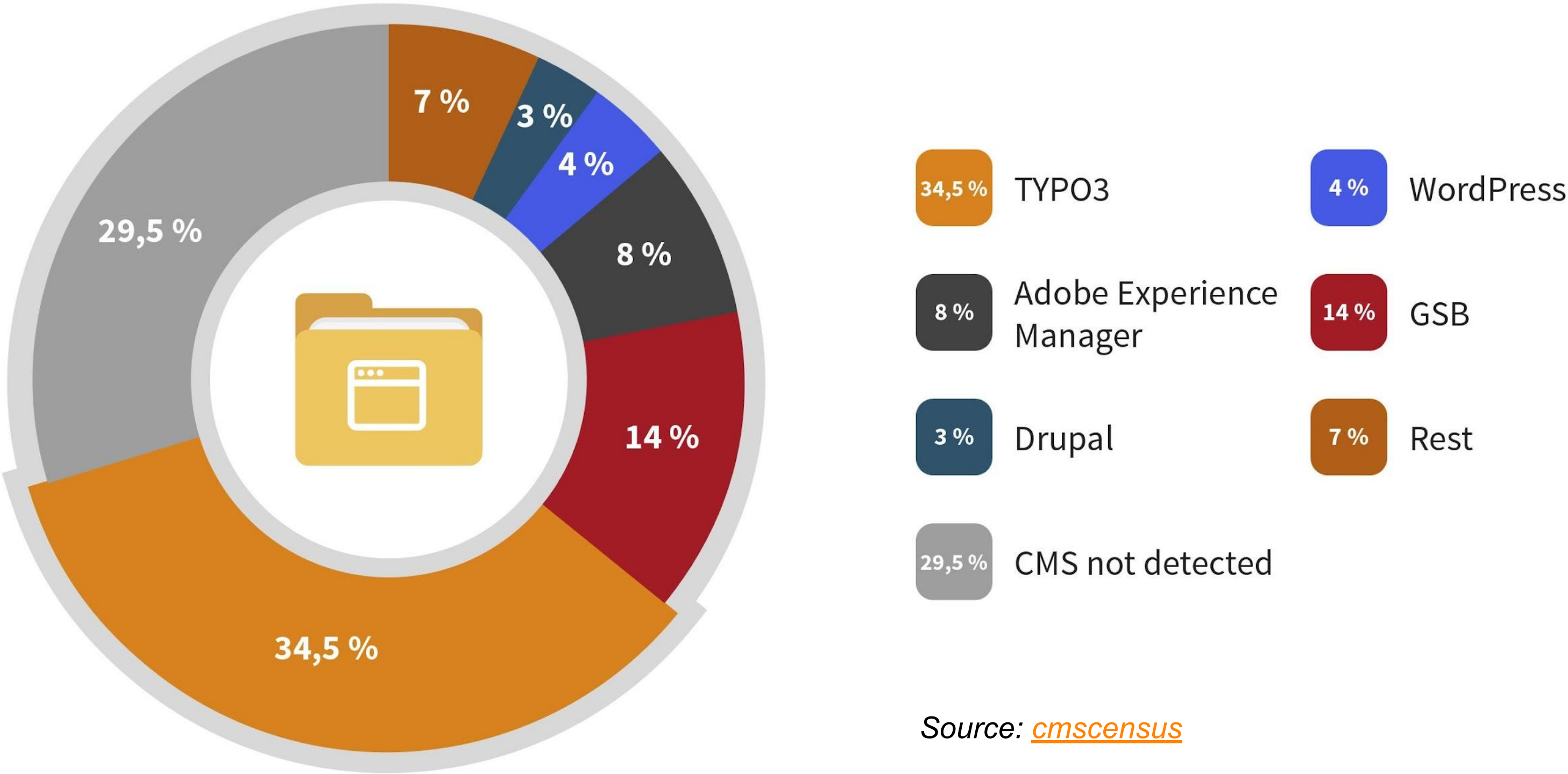


# TYPO3 FOR THE PUBLIC SECTOR

Future-Proof Digital Infrastructure for Governments



# Public Sector CMS Distribution in Germany





## STABILITY

Reliable regular release cycles and up to 7 years of official security and maintenance support.



## SECURITY

Standard update cycles and core team that runs 200,000 daily tests to ensure high performance.



## SUPPORT

Backed and continuously supported by more than 1,000 members and 50+ certified partners.



## SCALABILITY

Capable of supporting large installations of over 1 million content items.



# 100% Digital and Data Sovereignty

- **GDPR conformity** by default, ensuring security for **citizen and institution data**
- **Your installation, your data:** Your information is safe, secure and only within your organization's reach through high security standards and **granular access rights.**



# Up to Seven Years of Planability

- **Regular, reliable release cycles** enable long-term planability
- **3 years of official support** for each LTS release
- **Two major LTS versions** are always **supported** at the same time



*WHY OPEN SOURCE?*  
*ENSURING PUBLIC MONEY*  
*LEADS TO PUBLIC CODE*



# MORE CONTENT

- 1) **INTERVIEWS WITH EACH TEAM  
ABOUT THEIR PROJECTS**
- 2) **SAMPLE CONTENT CREATION  
FOR THE TEAMS**





# LEARNINGS

- ✓ **Communication is key**
- ✓ **Efficient task distribution**
- ✓ **Diverse minds drive new ideas**
- ✓ **Presentations need consistency**

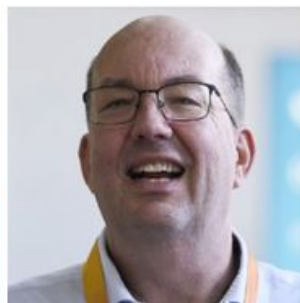
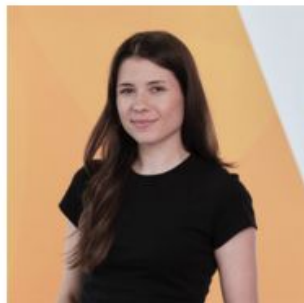
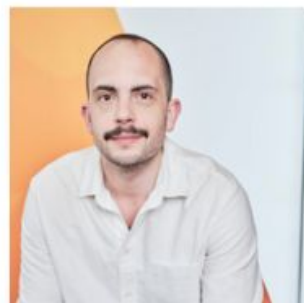
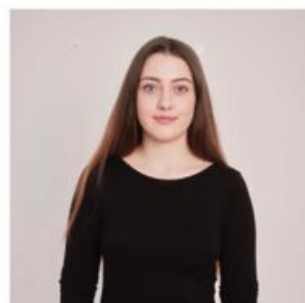
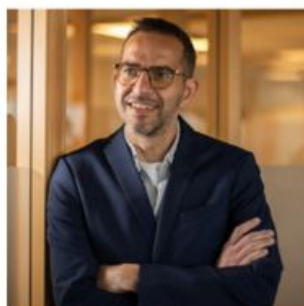
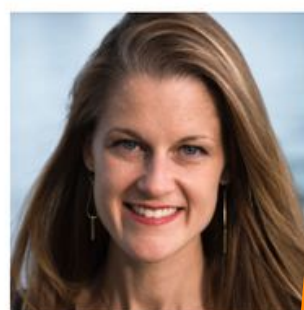
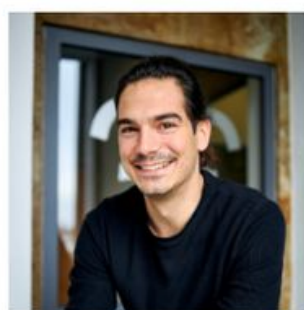
**You Can't Stop the Waves.  
But You Can Learn to Surf Them.**





# TYP03 MARKETING TEAM +1

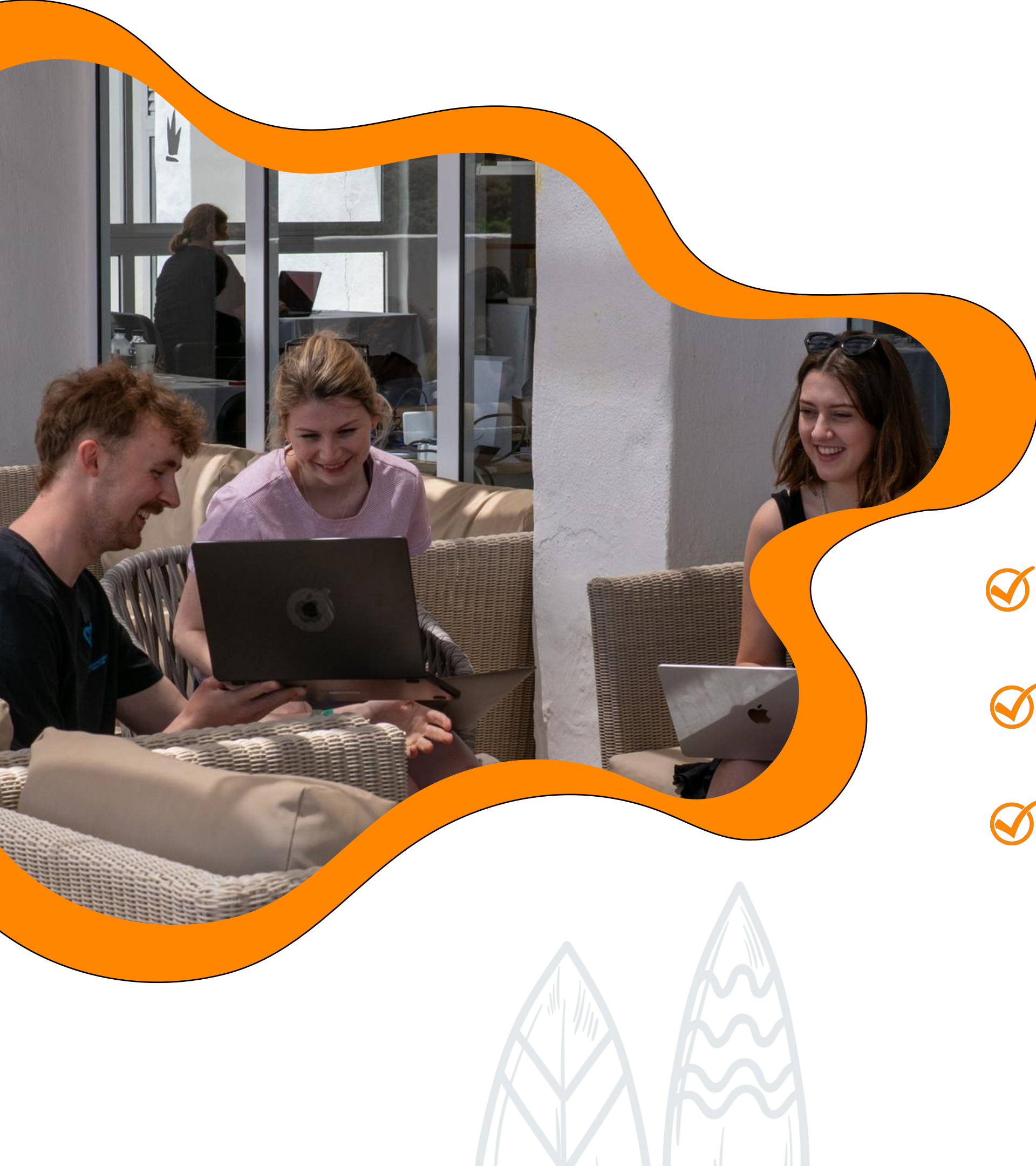
**WELCOME TO TEAM MARKETING, ROBIN!**



# WHAT'S NEXT

- ✓ **Publish Industry Vertical pitch decks**
- ✓ **Write a recap about the Surfcamp**
- ✓ **Fly back to Germany**

**AND MEET AGAIN!**





# TALK TO US

**AT THE NEXT EVENT**

**VIA SLACK**

**VIA MAIL**

**VIA LINKEDIN**

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