



TYPO3
SURFCAMP
2026

final presentation



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found



Maxim

Fine

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(Mentor)

Georg

Luisa



overview

We created a possibility for non-technical users to understand the updates and features that TYPO3 v14.3 LTS brings for them.

- developing a storyboard for a YouTube Video, so editors understand the possibilities of the Version
- producing a vertical announcement video for the release von TYPO3 v14
- funny extra: building widgets for TYPO3 Backend




The Thumbnail



The Storyboard




How to: Make Happy Editors in TYPO3 for Beginners	Sound / Text	Frame / Picture
Thumbnail		
0:00 - 0:30 Problem	<p>If you need to edit websites... and find yourself wondering every time, "Where on earth do I click now?"—then this video is for you.</p> <p>Today, I'll show you how to use TYPO3 to create pages, insert images, and edit content in under 10 minutes—no technical degree required.</p>	<p>Person standing in a office room and explaining (full body shot)</p>
0:30 - 1:00 Why is this Video for you?!	<p>"Most CMS platforms look complicated at first glance... But TYPO3 is actually super intuitive—once someone shows you the workflow properly."</p> <p>Transition: "And that's exactly what we're going to do now, step by step."</p>	<p>Person standing in a office room and explaining (full body shot)</p>
1:00 - 2:30 TYPO3 and other CMS + Overview	<p>"Compared to other CMS, TYPO3 is:</p> <ul style="list-style-type: none"> • more stable for large projects • more structured • less 'plugin chaos' <p>But: it seems more complex at first—that's why we made this video."</p> <p>Clear benefit: "Once you understand it, TYPO3 is actually easier."</p> <p>Transition: Simply put, TYPO3 is your website builder. On the left is the structure—on the right is</p>	<p>Person gets smaller and gose in to 1 corner Screenrecording starts</p> <p>Transition: Show the frontend, then go to /typo3 in the backend and log in --> Quickly run through everything once, then transition to the more detailed explanation</p>

Make Happy Editors in TYPO3 for Beginners

🔍
Intro
⊙


00:00 - 00:30



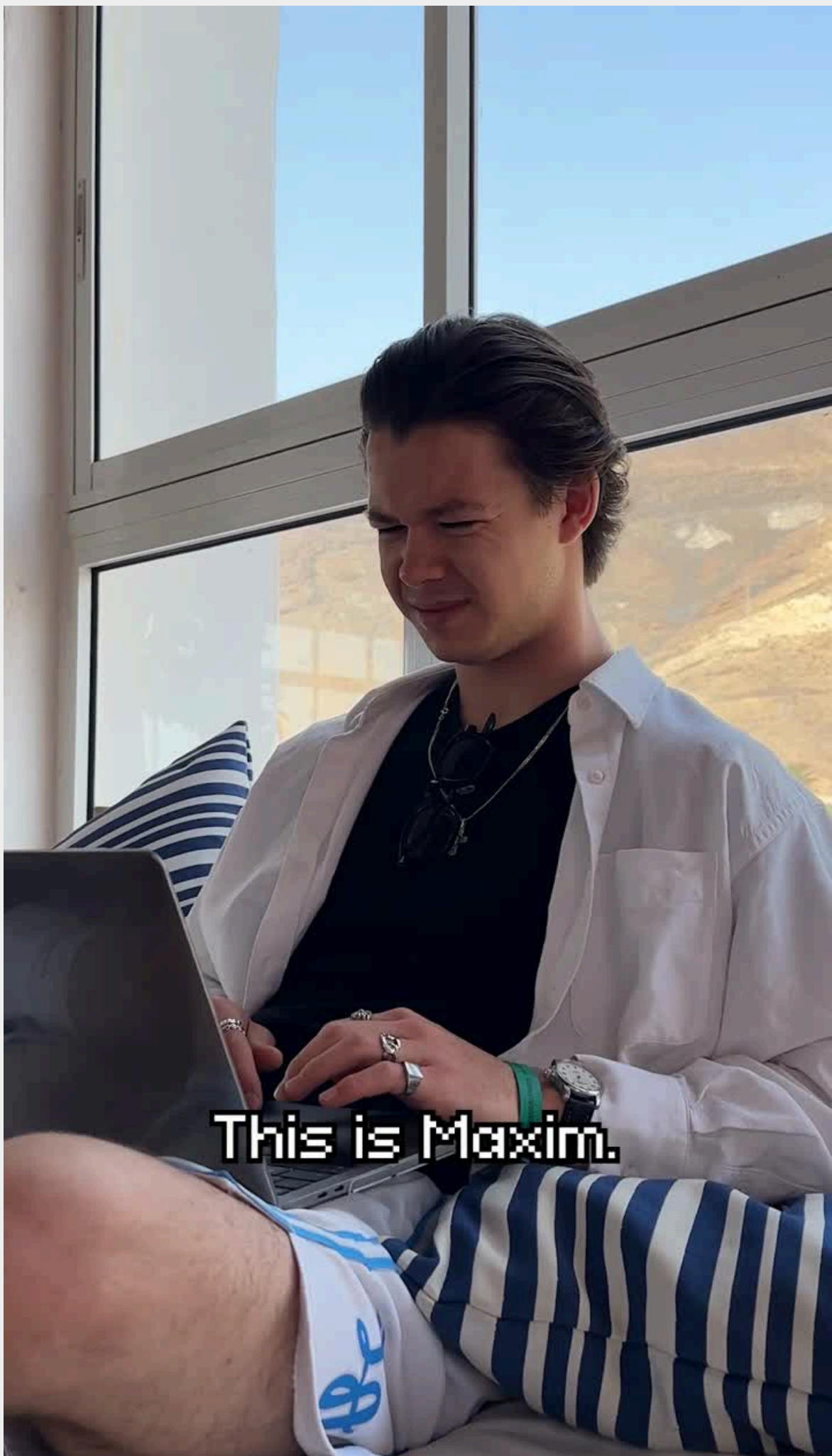
Problem triggern + Neugier

If you need to edit websites... and find yourself wondering every time, "Where on earth do I click now?"—then this video is for you.

Today, I'll show you how to use TYPO3 to create pages, insert images, and edit content in under 10 minutes—no technical degree required.



The Announcement



The Announcement

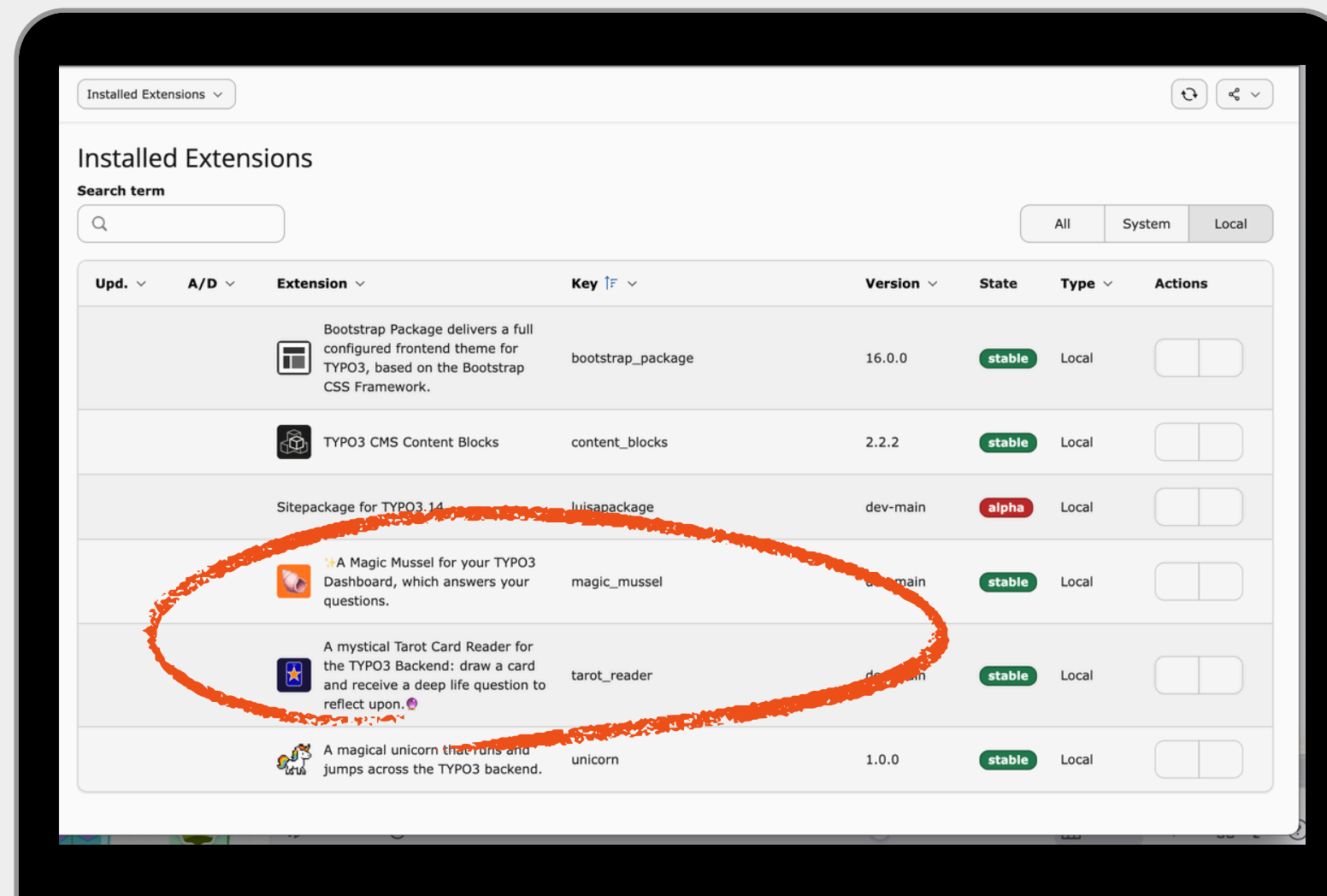
creating awareness through this video by:

- using a trendvideo type for recognition
- quick cuts and frequent changes in perspective to keep the audience engaged
- Subtitles for accessible use



The Extensions

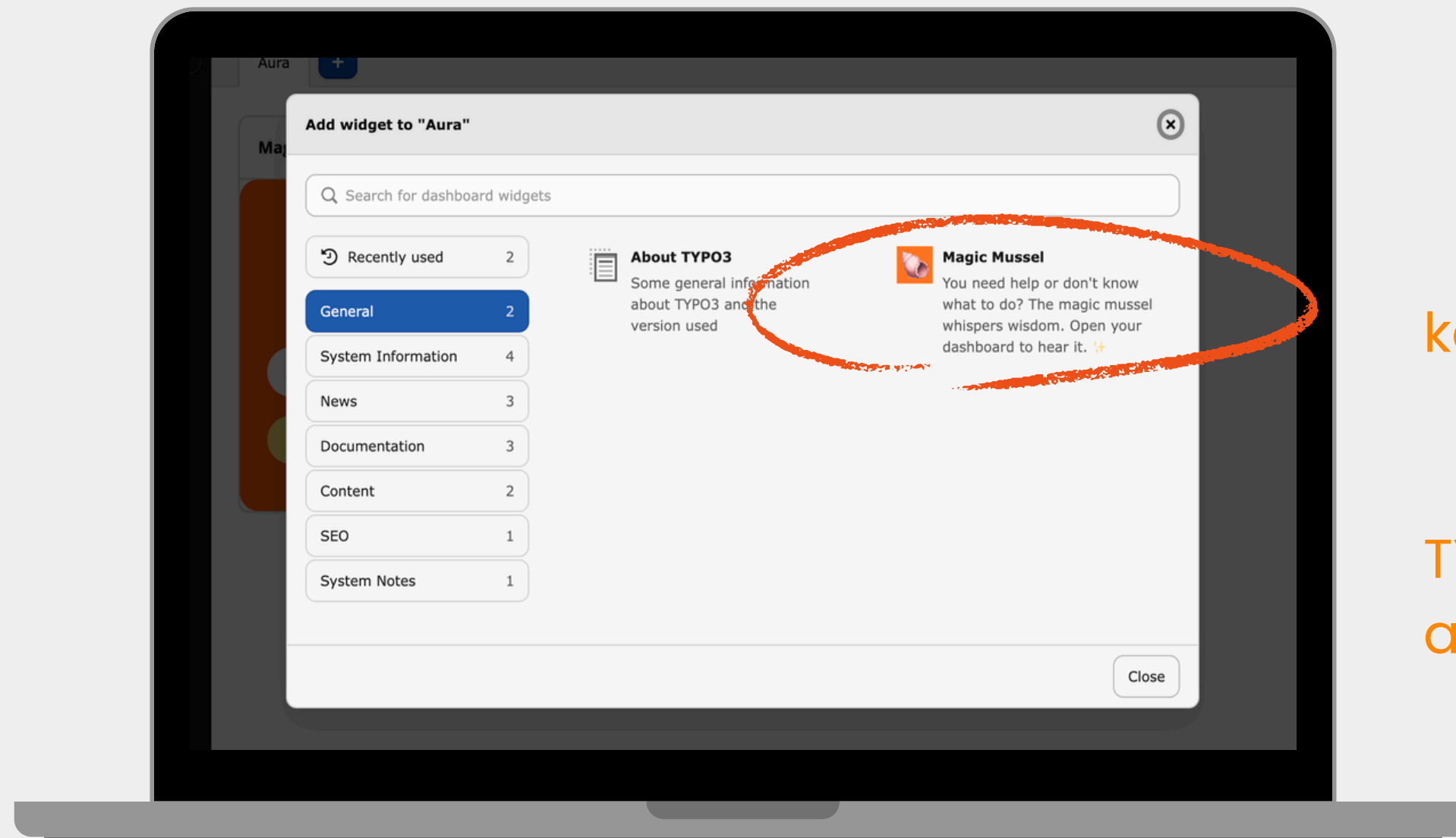
funny extra: we want to build little widgets for TYPO3 Backend Gamification



key: magic_mussel

key: tarot_reader

The Magic Mussel



key: magic_mussel

A Magic Mussel for your TYPO3 Dashboard, which answers your questions.

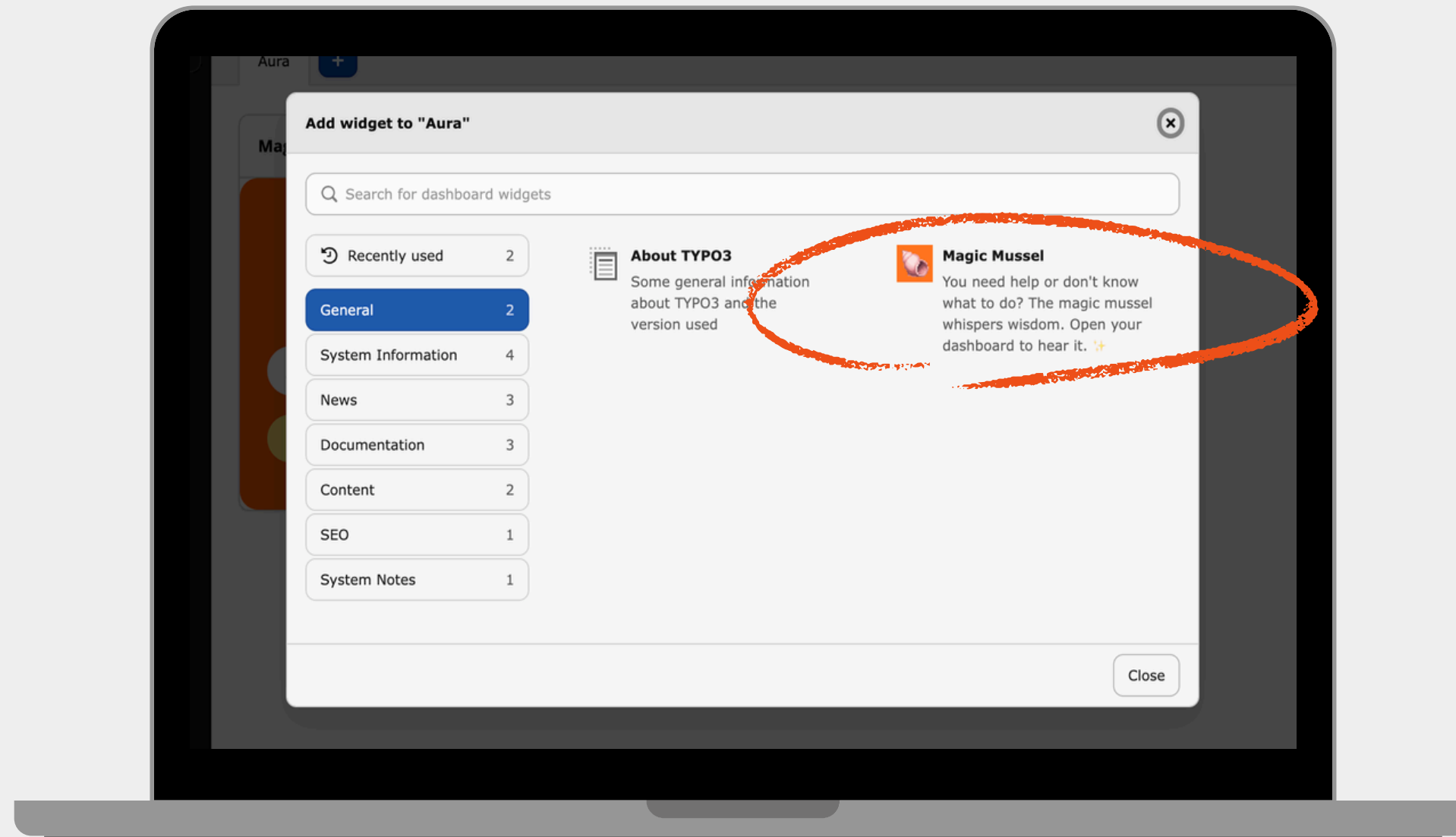
The Features



- 200+ answers across six response types
- Animated response: mussel shakes → explodes → answer appears
- Answer-specific reactions:
 - Yes — confetti
 - No —
 - Maybe —
 - Sassy Yes —
 - Sassy No —
 - Sassy Maybe —
- Personalised answers featuring Luisa, Benni, Kasper & Daniel → add more ;)
- Widget grows dynamically with content
- Input is cleared after each submission

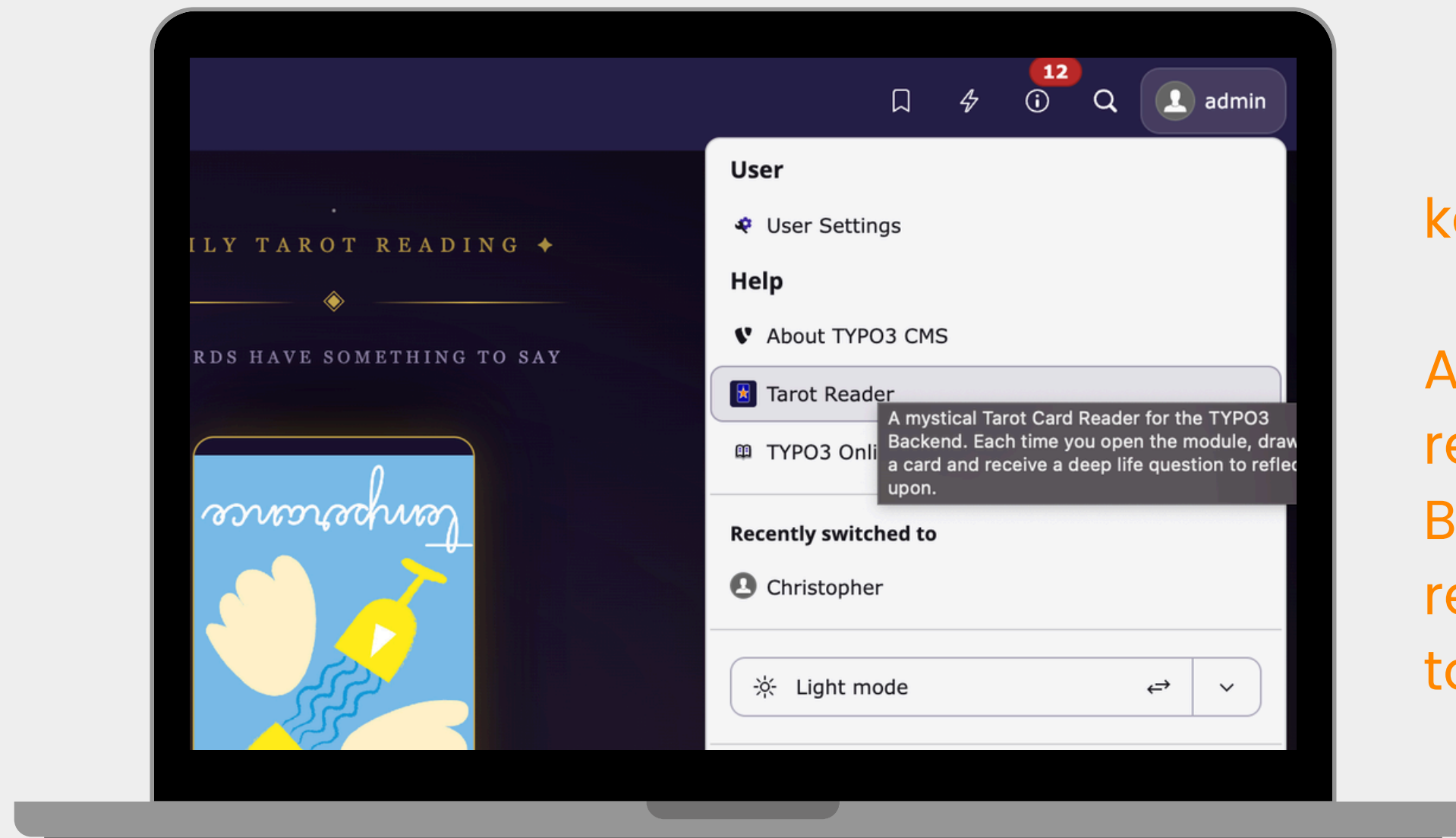
The Magic Mussel

Add the widget to your dashboard!



<https://github.com/Luisa-vb/magic-mussel.git>

The Tarot Reader



key: tarot_reader

A mystical tarot card reader for the TYPO3 Backend: draw a card and receive a deep life question to reflect upon.

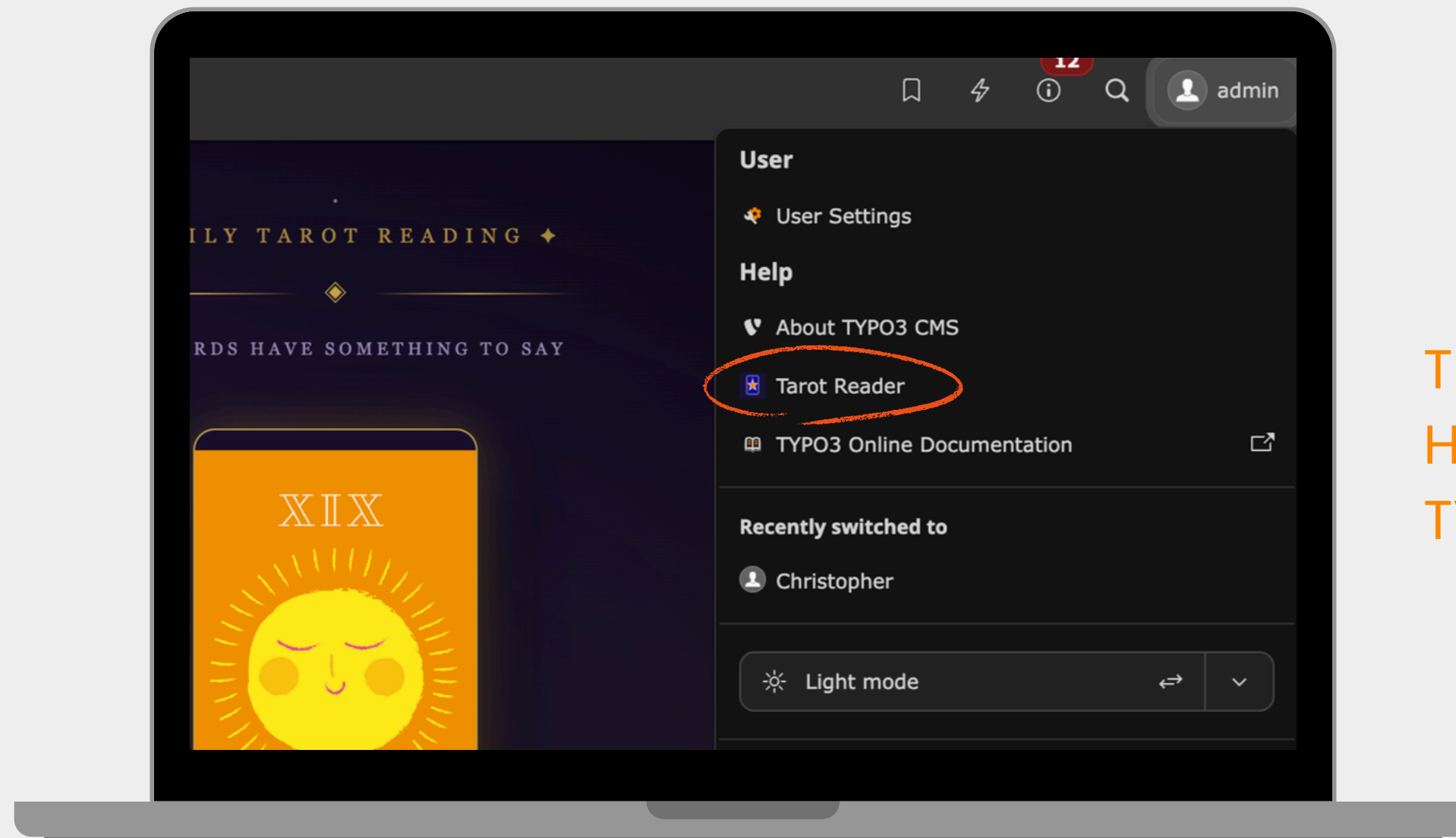
The Features



- Major Arcana card deck (all 22 Major Arcana)
- Reversed cards — 30% chance a card appears reversed
- Multiple questions per card — each card has 3–4 unique questions; one is chosen randomly
- Add custom cards — drop your card images into `Resources/Public/Images/Cards/` (if no image is found, the extension renders a placeholder card)
- Draw again anytime for a new card and question

The Tarot Reader

Add the extension to your backend!



The module appears under Help → Tarot Reader in the TYPO3 backend menu.



<https://github.com/Luisa-vb/tarot-reader.git>

Challenges

- Understand technical features of TYPO3 v14 as non-devs
- Create extensions without any coding experience
- Getting the whole team to a common knowledge base of TYPO3
- Reading the Changelog was a piece of work



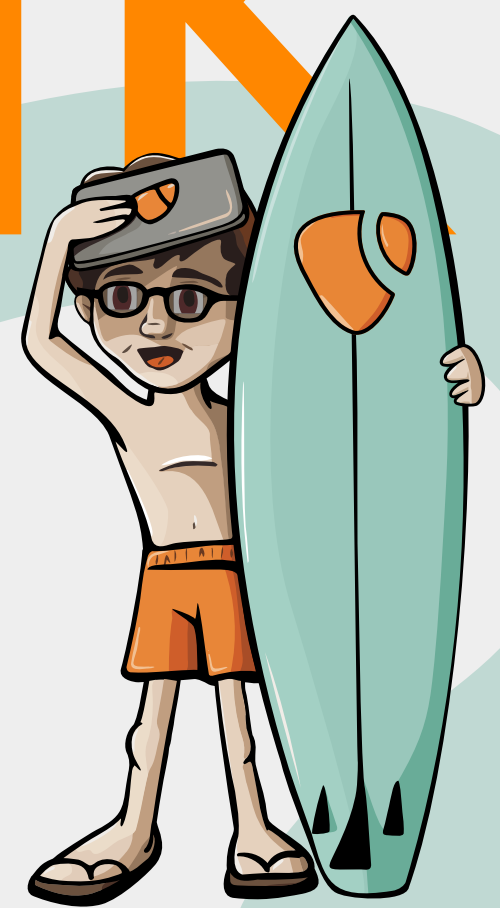
Learnings

- General knowledge about TYPO3
- Interviewing Susi & Annett was eye-opening to understand pains of editors better and why TYPO3 is great
- How to use the terminal and navigation in TYPO3 backend
- Integrating Claude in PhpStorm
- Structure of videos and how to create a perfect storyboard
- How to not hurt yourself while surfing





THANK



YOU

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Marketing Assets for TYPO3 v14.3